

Case Study

Tri-Torque Technology – How Interoute partnered leading platform developers TTT to provide the confidence they needed for 2BA's hardware goods database.

Interoute, Europe's most advanced network provider, delivers full service Dedicated Hosting to Tri-Torque Technology. Reduced costs, a secure and stable network, flexibility and support from qualified team specialists. It is hardly surprising that Tri-Torque Technology (TTT) selected Interoute to host 2BA's hardware goods database. By partnering with Interoute, TTT is able to support 2BA with high-end innovative technology without having to invest in proprietary equipment or personnel.

2BA

2BA's chief aim is to provide useful and easily accessible information about hardware goods for electricians, technicians and other engineers. The engineers can access the database through an online subscription service and use the information found there in their day-to-day business. The database has a state-of-the-art search engine with which subscribers can search for information and order particular goods on the basis of simple names, serial numbers, providers, order codes, ean-codes, and manufacturers. The online service has made placing electronic orders for technical products much easier, more efficient and a great deal faster.

A partnership with technological edge

TT was commissioned by 2BA to build a database that would provide the engineering sector one uniform environment to update, manage and access information on hardware goods. Both efficient and easy. To build this large web-accessible database, TTT sought to partner with a hosting provider who was price competitive and technologically advanced, and offered reliable service.

Erwin Paul van der Waal, director TTT: *"We already had a good working relationship with Interoute and were incredibly pleased with their quality of service. To provide 2BA with the most competitive options on the market, we naturally compared a number of dedicated hosting providers. Interoute clearly came out on top. TTT is a leading platform developer. Interoute understands our needs and actively thinks with us, helping us maintain our technological edge."*

One format, one, standard, one location

TTT developed a B2B extranet environment for 2BA in which information about engineering goods could be kept in one easily accessible and uniform format. The advantages of working with one uniform classification scheme and one database for engineering businesses, wholesalers and manufacturers are tremendous.



The extranet environment allows the engineering sector to continuously update their systems through what is something of a centralised data distribution centre for engineers. An ever-increasing number of data providers (manufacturers and wholesalers) can upload and update their product information via the website, enabling them to easily manage their data. The database allows engineers to keep abreast of the latest innovations and developments in their sector. 2BA's slogan says it all: *'One format, one standard and one location for product and commercial information'*.

"Interoute understands our needs and actively thinks with us, helping us maintain our technological edge."

Erwin Paul van der Waal, director TTT

A reputation depends on it

Van der Waal: *"We are proud of the products and services we build and deliver. That is why we do not want to be hindered by technological constraints. Interoute offers us the assurance that 2BA's extranet site runs as it is meant to run. We can make changes whenever we want, enabling us to keep the website up to date. At the end of the day, it is our good name, standing and reputation on the line."*

The extranet site is data intensive. The infrastructure at Interoute has been setup and scaled in such a way that TTT's service provision to 2BA is both effective and flexible. Data providers and subscribers have access to the site 24 hours a day, 7 days a week. The site is continuously monitored by Interoute's state-of-the-art Customer Services Centre.

Interoute's comprehensive security protocol only allows TTT technicians and Interoute personnel to access the hosting site. A high-grade alarm system ensures that, should something unexpectedly go wrong, action can be taken immediately.

"A continuous uptime for this extranet site is of critical importance. Interoute offers us a solid, reliable and stable environment to work in. They give us the confidence we need, and 2BA is reaping the benefits", says Van der Waal.

Interoute Dedicated Hosting

Interoute Dedicated Hosting is a range of fully managed, turnkey solutions for outsourcing business critical systems in a secure environment. These services comprise high-quality, reliable hardware and software, Internet connectivity, operations management and monitoring, and are operated from secure data centres owned by Interoute and resiliently connected to its switch-based, IP optimized network. Interoute's data centres are state of-the-art facilities designed to host and manage business critical environments.

They use the latest technologies to provide the highest infrastructure reliability and availability in the industry, and are monitored 24x7x365 by the staff at the Customer Services Centre in Switzerland.



About Tri-Torque Technology

Tri-Torque Technology (TTT) is a young business specialized in developing high grade turnkey ICT solutions. Its services are purposeful, flexible and ready for the future. From design, hosting and maintenance of internet applications to delivering complete online shops and office automation. TTT offers tailor-made solutions, technical support and consultancy in the area of database management systems.

About 2BA

2BA (BestandsBeheer Artikelen) collects and distributes commercial and product information for the engineering sector granting technicians and wholesalers access to information from manufacturers of hardware goods. As a consequence, business processes such as signing, calculating, making cost estimations, purchasing, ordering and billing can be simplified and less prone to mistakes.

2BA provides information in all areas of the engineering sector, including electronics, ICT, climate control and sanitation. The uniform classification and communication structures developed and maintained by Stichting Instalnet are 2BA's point of departure.

